

Official invitation to NGI Forum 2019 and MyData 2019 conference held in Helsinki, Finland, on September 25-27



What if we as individuals had better control of our personal data? In essence that's what NGI Forum 2019 and MyData 2019 conference is working toward. With more and more reported data breaches and personal data scandals appearing in the news on a regular basis, the importance of this topic is growing fast.

Media representatives are welcome to the [NGI Forum 2019](#) and [MyData conference](#) for free. We have four special events for you, and also encourage you to join the whole event to discover thought-provoking news stories. More information on the events found below.

A keynote speech by Roberto Viola

The [NGI Forum 2019](#) will see Roberto Viola (Director General of DG CONNECT) deliver a keynote speech on "The Next Generation Internet – An Internet of Humans" which presents solutions to the problems raised during the MyData panel.

Roberto Viola is available for interview from 14.30 onwards, following his keynote speech and further interviews with [any speaker](#) at the NGI Forum can be arranged (contact: press@ngi.eu).

Other [speakers](#) at the NGI Forum include:

- [Martin Wezowski](#), Chief Designer & Futurist, Chief Innovation Office (SAP), delivering an Inspirational speech
- [Mikko Koskinen](#), State Secretary (Ministry of Transport and Communications of Finland)
- [Pia Pakarinen](#), Deputy Mayor of Helsinki (Education Division)

- Representatives of the European Commission, detailing the concrete projects the EU is funding to create tomorrow's human-centric internet

(register for free [here](#))

A Panel discussion with Carole Cadwalladr (The Guardian), Paul-Olivier Dehaye (PersonalData.IO, MyData Global), Jessikka Aro (YLE) and Cecilia Álvarez (Facebook)

The panel will happen after [a screening of The Great Hack Netflix documentary](#) - a movie about the Cambridge Analytica scandal on **Thursday 25th September at 15:50 - 16:30**

The panel's topic: *"How to rebuild the trust in the era of scandals, data breaches and data misuse."*

People attending the panel:

- [Carole Cadwalladr](#), Journalist for the Guardian Observer behind the Cambridge Analytica investigation
- **Cecilia Álvarez** is the EMEA Privacy Policy Director at Facebook
- **Jessikka Aro**, is Finnish investigative journalist from the national broadcasting company YLE
- [Paul-Olivier Dahaye](#), founder of Personaldata.IO focusing on making data protection rights useful, he appears in the Great Hack movie and is also a board member of MyData Global

Cocktail -hour for media organized with Business Finland, Sitra and The Finnish Ministry of Transport & Communications.

Wednesday 25th Sept, 5 - 6 pm.

MyData 2019 is an official side event of Finland's EU Presidency period, and the concept was included in the new Finnish Government Programme. During the cocktail hour you will see short examples on how Finland is supporting new global data solutions in a sustainable way.

- 17.00 - 17.10 Beginning cocktails serving
- 17.10 - 17.15 *Welcome words*
- **Teemu Ropponen**, General Manager of MyData Global
- 17.15 - 17.25 *"Trust-based innovation as a driver for growth in Europe"*
- **Jaana Sinipuro**, Project Director, IHAN Fair Data Economy, Sitra
- 17.25 - 17.35 *"Digital Society of Trust"*
- **Mika Klemettinen**, Digitalization Director at Business Finland.
- 17.35 - 17.45 *"Building human-centric, thriving and balanced data economy for Europe"*
- **Maria Rautavirta**, Director of Data Business Unit, Data Department, The Finnish Ministry of Transport & Communications
- 17.45 - 17.55 Time for questions and more cocktails

MyData 2019 Press Conference

Thursday 26th September at 11 am

During the press conference you will hear interesting highlights from the programme of MyData 2019. Come and ask challenging questions to our acclaimed presenters about the individual's control over personal data, the political commitment to change, or about the technical opportunities.

See who are the most [established presenters](#) and a list of [all the presenters](#). If you wish to interview some of the presenters please contact ansku@mydata.org, and we will try to arrange it.

- Fill in [the media accreditation form](#)
- [Add the conference to your calendar](#)

More information about the NGI Forum

[Next Generation Internet \(NGI\)](#) is an EU initiative that aims to shape the development of the Internet into an Internet of humans that responds to people's fundamental needs, including trust, security and inclusion, and reflects the values and the norms that we enjoy in Europe.

NGI aims to unite a vibrant community of Internet innovators and stakeholders around a common goal: building an Internet of humans.

The [NGI Forum 2019 in Helsinki \(25 September 2019\)](#) is organised with the support of the European Commission, back to back with the [MyData 2019](#) conference **in Helsinki (26 -27 September 2019)**, an official event of Finland's EU Presidency.

Email: press@ngi.eu

Spokesperson: **Dr. Monique Calisti**

Press pack: <https://www.ngiforum.eu/toolkit/>

Facebook and Twitter: [@NGI4EU](#) [#NGIFORUM19](#)

More information about MyData

The MyData 2019 conference is organised by the international [MyData Global nonprofit](#), headquartered in Finland. MyData Global's mission is to empower individuals by improving their right to self-determination regarding their personal data. This is the paradigm shift outlined in [the MyData Declaration](#).

Since its founding in October 2018, MyData Global has nearly 700 members, including over 90 organisations, from over 40 countries on six continents. MyData Global was awarded by the EU Commission as [one of the most impactful European initiatives shaping a new culture around Next-Generation Internet](#), for "Data as a human right".

MyData 2019 conference: mydata2019.org

MyData and MyData Global: mydata.org

Press release: [MyData Global awarded by the EU Commission](#)

Twitter: [@mydataorg](#)

Join the discussion with the hashtag #MyData